

## **Problem**

• With the rise of artificial intelligence, deepfakes of companies/people online have become increasingly prevalent. A recent study indicated over \$5B/yr. is lost/scammed by deepfakes as well as fraudulent information being spread.

## Solution

• Auto scan daily online for deepfakes and use AI to auto remove. Detect fraudulent information/pictures/videos before they become widespread.

## **Features**

- User can input their real name/social media profile links (from Instagram, twitter, LinkedIn, etc.)
- Our deepfakeAI app will daily check whether there are any fake bots online impersonating them and auto remove and record the fake accounts.
- User can also manually input any fake links to be taken down.
- User/Organization has to verify their identity.
- Removal/get down the fake social media link within 5 minutes of detection/adding.
- Detect whether a picture/video has been Al altered or is real.